



Curriculum

expert bios

CRAFT SHORT EXPERTISE STATEMENTS AROUND AREAS OF INTEREST. BUILD RAPPORT. EMPOWER YOUNG LEADERS

media pitch

CRAFT AN IDEA FOR A GENERAL AUDIENCE. PRACTICE RHETORICAL FUNDAMENTALS. ENGAGE IN PUBLIC THOUGHT LEADERSHIP

TEDxHDCSW

COMPOSE MOCK TEDX TALKS ON A TOPIC OF INTEREST. INTENSE ONE-ON-ONE MENTORSHIP.

#selfies4stem

DIGITAL MEDIA COMMUNICATION CAMPAIGN TO BUILD PUBLIC ENGAGEMENT WITH STEM



Schedule

10a takeaways

SHARE TAKEAWAYS FROM LAST NIGHT'S
8-MIN WRITING SESSION

11a case study analysis

INVESTIGATE A S.T.E.M.
COMMUNICATION (TED TALKS, SOCIAL
MEDIA, PRESS, PUBLIC RESEARCH)

12p guided project design

130p round robin one-on-one session

3p guest speakers

4p showcase

530p wrap up